



Fürth – the place for business



flexible – effective – innovative



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In co-operation with the Bavarian Ministry for Economic Affairs, Traffic and Technology

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## subjects

page:	2	3	subjects
	4	5	welcome
<b>brands galore</b>	6	7	City of World Brands
<b>keen to do business</b>	8	9	all sorts of companies
<b>broad-based</b>	10	11	business parks
<b>capable of development</b>	12	13	enterprise park Hardhöhe West
<b>up-and-coming</b>	14	15	Golfpark Fürth
<b>entrepreneur-friendly</b>	16	17	complex Gewerbehof Fürth
<b>post-modern</b>	18	19	Uferstadt Fürth
<b>technological</b>	20	21	Technikum Fürth   Neue Materialien (Technical College for New Materials)
<b>rich in information</b>	22	23	Zentralinstitut Neue Materialien und Prozesstechnik (Central Institute for New Materials and Process Engineering)
<b>adaptable</b>	24	25	structural change
<b>infrastructured</b>	26	27	transport   travel links
<b>consumer-responsive</b>	28	29	shopping
<b>pleasure-seeking</b>	30	31	culture
<b>relaxing</b>	32	33	nature
<b>challenging</b>	34	35	future   prospects
<b>service-oriented</b>	36	37	business town hall



Horst Müller,  
Deputy Mayor for Economic Affairs

Dr. Thomas Jung,  
Lord Mayor

” Welcome to Fürth,

The second-largest city in Middle Franconia. Fürth is an attractive place in which to do business and live. It provides companies with the best possible environment, excellent infrastructure and diverse development possibilities. Internationally successful companies such as BRUDER, LEONHARD KURZ, MEDERER, SIMBA-DICKIE and UVEX, to name but a few, speak volumes about the advantages of the “cloverleaf city”.

Our economic policy is mainly aimed at

- └ fostering and supporting start-up’s and young entrepreneurs,
- └ steering them towards interesting, custom-designed commercial and residential areas such as the Darby site and Golfpark Fürth.
- └ We also point out the close links between science and technology which already makes us, as a new university venue in the Fürth metropolitan region, one of Germany and Europe’s most important technology-based regions.
- └ We also draw attention to the forward-looking theme of regenerative energies and for years we have been amongst the top 5 major German cities when it comes to photovoltaic power generation.

And Fürth works hard for progress. The unique agglomeration of excellent business facilities has made Fürth the first Bavarian city to be acclaimed as the “city of science”

Why not take a look at all we are doing – we would be delighted to provide comprehensive advice, specific to your own needs. We look forward to getting to know you and your company. “

# brands galore

Schuco®



Global leader in hot embossing technology: Leonhard Kurz.



Europe's largest photo pool: Ringfoto.



Sports inspiration from Fürth: the uvex site in Würzburger Straße.

6 | 7

The town where mirror makers, hat makers and goldsmiths flourished during the 18th century and which the 19th century industrial revolution made into the “town of a thousand chimneys”, is quite another place today. Entrepreneurs such as Max Grundig, Gustav Schickedanz and Paul Metz made their mark on the German economic miracle, making products from Fürth a household name far and wide. The town has since become the home of brand names recognized the world over. UVEX, TROLLI and BIG are just some of many companies to have made it onto the world stage from beginnings in the clover leaf city. The innovative power of Fürth is something to be proud of. And it is apparent everywhere.



Michael Winter  
Managing Partner of the uvex Group



famous far and wide



“ The uvex brand stands for innovative solutions and pioneering technologies within a responsible and sustainable framework. Since its foundation in 1926, uvex has been based in Fürth. At the beginning of the 60s, my father, Rainer Winter, introduced the “uvex” brand name, which stands for “ultra-violet ex-cluded”, thereby laying the foundation stone for today’s internationally renowned brand. Continuity remains our company strategy. This is why we are committed to Fürth and Germany as places to do business. The parent company, UVEX WINTER HOLDING GmbH & Co. KG, and also the sub-groups UVEX SAFETY GmbH & Co. KG and UVEX SPORTS GmbH & Co. KG can be found in Hardhöhe in Fürth, and five of our production sites are in Germany. ”

# keen to do business

always good for an idea

Security is also a top priority in Fürth. In the 8,500 m<sup>2</sup> Siemens Airport Center, specialists work on products, solutions and systems for airports in a globally unique planning, simulation and test centre. Whether baggage screening, elements of building services and security, conveyors and sorting systems, passenger handling and screening, or flight planning and handling – all the elements of an international airport can be simulated in advance to suit the customer and optimally coordinated to one another. And, in the form of the Arndt Group, one of the largest security companies in Germany is based in Fürth. It is no coincidence that Fürth is one of the safest cities in Germany.

Innovative impulses are the order of the day in Fürth. And these do not always spring from global groups. Dynamic medium-sized companies, such as toy makers Simba-Dickie and Bruder, the world's leading foil manufacturer Leonard Kurz and CentroSolar Glas, regularly provide impetus to traditional market segments.

High-tech products are developed and produced in Fürth. Thus, AVL Ditest opens up the world of modern vehicle diagnostics for its customers in its diagnostics centre, with its well-founded know-how in the area of workshop measurement technology. LPKF Laser & Electronics AG, which has recently opened premises in Fürth, produces machines and laser systems with enormous potential for innovation in electronics production, medical technology, the automotive industry and in the production of solar cells. And iba AG is regarded throughout the world as the leading specialist in high-quality systems for measurement data acquisition and analysis, signal processing and automation, whose products ensure smooth operation primarily in the steel and metal industry, the paper and fibre industry, in traffic engineering, at test benches and in energy supply.



For security at airports: specialists in the planning centre of the Siemens Airport Center.



Specialist in automation systems: new company headquarters of iba AG.



Innovative automation solutions: Siemens Fürth



Quality toys made in Fürth: BRUDER toys.



Laser welding systems for the manufacture of automotive components: LPKF Laser & Electronics AG.



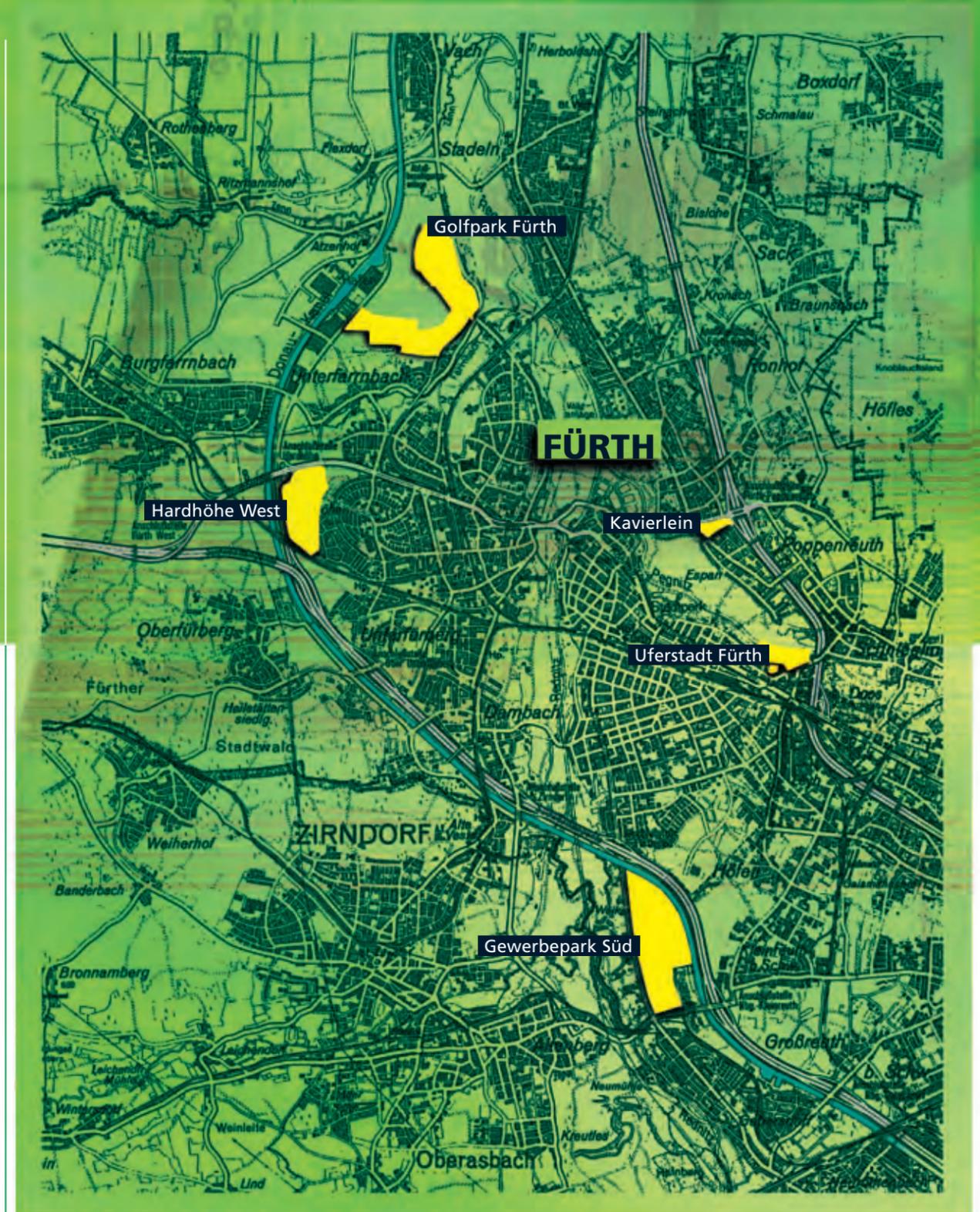
Horst Anhaus,  
Founder and Chairman of the  
Supervisory Board of iba AG

“As the world's leading specialist in systems for process and quality data recording on automation and control systems, we have had our roots in Fürth since the company's foundation in 1984. Our products are used in the steel and metal industry, the paper and fibre industry, in traffic engineering, at test benches, and in energy supply and at wind power stations – wherever technical processes have to be optimised. Our new company headquarters on the former goods station site in Gebhardtstrasse are to be added to the existing location. With this project, iba AG also demonstrates its clear commitment to the location of Fürth. As always, the city council provided us with competent and dedicated support – an important factor in favour of the location.”

# broad based

equal to any expectation

Business ideas stand or fall dependent on the choice of location. Fürth is the answer. Be it a young company wishing to break into new markets or an established business intent on achieving their expansion objectives, with several inner city commercial zones the options are very broad. Those wishing to combine their business ambitions with innovative architecture or with thematic concepts ought to consider, for example, the forward-looking modular construction of the Gewerbehof, the prestigious ambience of the Technikum Fürth – Neue Materialien or Uferstadt. Or is it a matter of settling in Fürth to obtain space to grow, particularly inexpensive sites, the fastest transport/travel links or a central inner city location? Whatever the need, Fürth has something to offer you, a solution to every requirement.



Business parks with inspiration.

# capable of development

“Something new in the West” – this could be the slogan for the Hardhöhe West Business Park that is developing in the west of the city on a site of 23 hectares, which approximately corresponds to the area of 30 football pitches. And with its exposed position as regards urban development – with a direct link to the south-west bypass and thus to the national road network – the plots are in great demand.

The pioneer was the natural food chain Ebl. From its new headquarters, equipped according to the highest environmental and technical standards, Ebl supplies 21 branches in Northern Bavaria – and counting – with organic products from the region.

Nearby, ultra-modern Norma headquarters are being developed, from which the whole company with its around 1,450 branches in four countries is to be managed. The adjoining logistics centre is to supply around 100 Norma stores in Northern Bavaria with quality products from the food and non-food product range. And other companies from the areas of electronics and skilled trades are soon to settle here.

## with good connections

” When choosing the new location in Hardhöhe in Fürth, the personal dedication of the employees of the city council was the thing that made it easy for me. With our pioneering construction technology, we were welcomed here with open arms. Very pragmatic reasons, such as the very good transport connections, both to the public transport network and to local and long-distance routes, played an important role in our decision. The possibility of extending our site at a later point was important to me and shows me that growth and sustainability are recognised and promoted in Fürth. “



Gerhard Bickel  
Managing Director  
of Ebl-Naturkost



Headquarters with pioneering construction technology: Ebl-Naturkost.



Investment in the future: Norma headquarters and logistics centre.



Development and production of integrated solutions in the field of digital technology: Microlab GmbH



Wilhelm Daum,  
Founder and Managing Director  
Daum electronic

# up-and-coming

“The unique nature of the Golfpark environment lends emphasis to the special features of our products and provides space and opportunity for my company to expand and move forward. Inside the former aircraft hangar I am continuing the technical traditions of the old Atzenhof airport in an innovative ambience. The former headquarters building ideally accommodates the company management as well as the showroom. The team members work in rooms specially designed for their needs and they relax in green nature during their breaks.”

## fit for work and play

The Old Atzenhof Airfield is flying high again. Companies from the fields of service provision, sports and leisure are setting up shop here on the 123 hectare Golfpark Fürth site, around an 18 hole championship golf course and a 9 hole short course – amidst old trees and extensive green spaces. Thus, an interesting mixture of historic aircraft hangars and innovative new buildings is developing. The new fencing and riding sports centres are to be joined by more sports and leisure facilities. And in the newly inaugurated Fraunhofer Development Centre for X-Ray Technology, which is unique in Germany, large components from aerospace, cars or sea containers can also be investigated with x-rays, computer tomography, ultrasound and thermography, non-destructively and with state-of-the-art technology.



Title-forging in show jumping: Sprehe Riding Sports Centre.



Award-winning fitness apparatus from Fürth: Daum electronic.



Unusual setting for service provision, sports and leisure activities: Golfpark Fürth.

# entrepreneur friendly

Far beyond the city limits of Fürth, the Complex Business Centre has made a name for itself as the perfect location for business start-ups, self-employed people and young companies from skilled trades and services. Due to its innovative modular design with individual units, the high-tech building can be optimally adapted to individual requirements. With a number of communal facilities and a conference centre with several conference rooms, an all-round service awaits the tenants, allowing them to concentrate fully on their own business development. This proven and successful concept was continued with the second construction phase, which was started in 2012 and was also subsidised by the State of Bavaria. Thus, a total of around 8,000 m<sup>2</sup> of floor space is available in the Complex in new-age surroundings with pioneering architecture – and at extremely attractive conditions. Here, the tenants benefit not only from an exposed location right on the Main-Danube Canal and excellent transport connections to the south-west bypass, but also from a network that has evolved from the companies already located there. This provides space for a wide variety of synergies and opens up new perspectives. The start-up experts from Gründerinitiative Fürth (GriF) provide business start-ups and young companies, in particular, with a wealth of expert advice and support to help them on their way to independence..

ideal for setting up businesses



Bastian Ditz  
Metallblick e.K.

“Clearly you need good nerves in the initial phase, in particular, when founding a company. Thankfully, I was able to rely completely on the experts from Gründerinitiative Fürth (GriF) in this hectic period – they were the perfect partners. Since I moved to the Complex business centre, I have felt completely at home. Here, you can find a great mix of companies from industry, skilled trades and service sectors. Some collaborations and, of course, orders have already resulted from this. It’s perfect!”



Forward-looking business project for craft trades and service companies: the Gewerbehof Fürth complex.



Comprehensive service package and modern conference technology: The seminar centre complex.



Inexpensive rentable space for young companies: distinctive and purpose-designed.

# post modern

working where your life is



Sebastian Graf,  
Senior Asset Manager investa Immobiliengruppe

Right on the outskirts of the city, at the heart of the Nuremberg-Fürth-Erlangen triangle, a new urban centre has developed in Uferstadt. Situated in an established neighbourhood, in direct proximity to the renaturalised banks of the Pegnitz River and featuring a ground-breaking overall architectural concept, Uferstadt combines life and work in a unique way. Here, premises for productivity and regeneration are found alongside a wide range of cultural and dining options. Your neighbours for successful business networking are already there – including a research centre, communications specialists and IT service providers.

The Institute for Advanced Materials and Processes (Zentralinstitut für Neue Materialien und Prozesstechnik, ZMP) does more than merely open up new opportunities in one of the sure markets of the future; it also makes Uferstadt a city of innovation and Fürth a university city. Only recently, the ZMP was extended by a research project Novel Materials and Production Processes of Components Applied in Process Engineering (VerTec). Flexible parcels of space ranging from 150 to 10,000 m<sup>2</sup>, laid out to suit specific needs, provide innovative companies from a wide variety of industries with the required space for development.



The best possible ambience, image and infrastructure: Uferstadt Fürth.



Excellent working conditions combined with quality of life and quality leisure time.



Radio history in the former Grundig headquarters:  
Germany's largest radio museum.

” A new urban centre has developed in the Uferstadt, right in the middle of the Nuremberg/Fürth/Erlangen triangle. The site’s unique character stems from the successful synthesis of excellent transport links and spacious architecture with the inner city recreational landscape of the Pegnitz river water meadows. Numerous dynamic service sector companies are working side-by-side with universities and private research establishments of international renown. Active partnership and cooperation with the Head of the Economic Department of the City of Fürth is an added boon. ”

# techno logical

“ The increased intensity of the dialogue being conducted between the world of commerce and the world of science surely makes sense because university researchers only obtain an idea of how things are in practice from close cooperation with industry, so they can go on to develop their potential in a more targeted way. On the other hand companies have the opportunity to show new academic talent the ropes whilst actually “on the job”, thereby increasing their efficiency. This is a rewarding system for all concerned, and we shall be pursuing it even more intensively in future. ”

New materials are the prerequisite for innovative production processes and products, right across the board. In this area too, there are a lot of well-known companies established in Fürth, such as Leonhard Kurz, UVEX, PolyIC and Kennametal.

This field of expertise has been the focus of further development: at the “Technikum Fürth – Neue Materialien”, various departments of the Friedrich-Alexander University of Erlangen-Nuremberg and well-known high-tech companies are working towards progress together as a research and development consortium, with sponsorship from both the local and national governments. The Fraunhofer Institute is researching new methods of non-destructive materials testing using various testing technologies. In 2013, the Fraunhofer Society’s state-of-the-art Development Centre for X-Ray Technology was inaugurated on the Golfpark Fürth site. With the “Technikum Fürth – Neue Materialien”, Fürth is regarded as a forward-looking, prestigious location, where innovators are in the best company.

concentrating on the way ahead



Pooled progress under one roof: Technikum Fürth – Neue Materialien.



Prof. Dr. Ing. Robert F. Singer,  
Managing Director of  
Neue Materialien Fürth GmbH,  
Chair of Materials Science  
and Metals Technology  
FAU Erlangen-Nürnberg



Printed electronics: RFID tags for PolyIC GmbH.



Non-destructive materials-testing using state-of-the-art x-ray technology at the Fraunhofer IIS



State-of-the-art plastics processing: Neue Materialien Fürth GmbH.

# rich in information

The establishment of the Institute for Advanced Materials and Processes (ZMP) in Uferstadt has made Fürth a university city. The primary focus of the ZMP's work is the development of innovative processes for the production of moulded parts from new lightweight materials. Innovative ideas from the basic research of the chairs involved are developed through to the prototype stage. The close geographical proximity between Technikum Fürth and Neue Materialien Fürth GmbH, where they are applied in industry on a low volume production scale, and the close cooperation with industry partners guarantee industry-related research.

And the qualified personnel required for this are also trained locally. Semester by semester, the job market is supplied with young academics by the Friedrich-Alexander University and the Nuremberg Institute of Technology. With the Wilhelm Löhe University of Applied Sciences (WLH), the Diakonie Neuendettelsau launched the first private university for healthcare and nursing.

## expert in research and science



Prof. Dr. Jürgen Zerth  
Director of the IDC Research Institute,  
Professor of Economics at the  
Wilhelm Löhe University of  
Applied Sciences



High-tech lightweight construction from Fürth for the automotive industry.



Since 2007, Bavaria's first Science City.



Friedrich-Alexander-Universität in Fürth: Central Institute for New Materials and Process Engineering.



Wilhelm Löhe University of Applied Sciences in the Südstadtpark.

“The IDC Research Institute, established by the Diakonie Neuendettelsau, which has now become part of the Wilhelm Löhe University of Applied Sciences, is the most recent addition to the city of science in Fürth, being established in October 2011. Our aim is to embrace the demographic change primarily as an opportunity and to work on new concepts for better care at the interface between healthcare and nursing, in research and teaching. In Fürth, we have been given the opportunity to work in wonderful surroundings in the Südstadtpark. Thus, Fürth has become more than just our academic home”

# adapt able



SOHARD

da kapo

a Mecca for service providers



Christian Ernst  
Atos Spokesman for the Region  
of Northern Bavaria



Expertise in Electronic Entertainment: Computec Media AG.



A wealth of ideas plus craftsmanship: a telefilm medienprojekte GmbH film shoot



Leading international IT service provider: Atos.



LAUER-FISCHER – pharmacy IT in Fürth's "Uferstadt"

The structural change from industrial society to service provision society has been a success in Fürth.

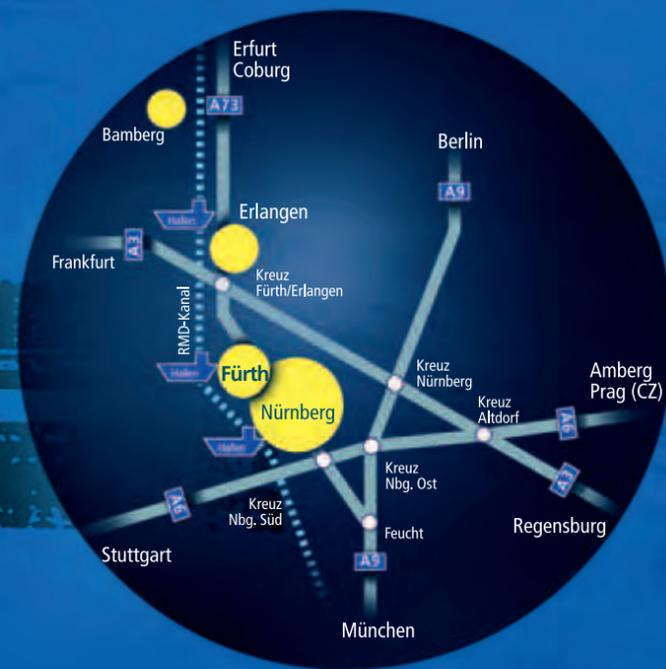
The former industrial city is now home to dynamic marketing companies, multimedia specialists and communication professionals. Alongside nationally and internationally renowned companies Atos and LAUER-FISCHER, young and ambitious companies such as the Internet company SoHard, the IT company SINTEC, Esirion, Axinom and a whole range of highly creative communication agencies have for years been asserting themselves with innovative ideas in fiercely contested market segments.

With its highly efficient customer management system, SELBYTEL, one of Europe's leading service providers in the field of Customer Management Solutions, provides global players with tailor-made solutions to new challenges. And Fürth's Computec Media AG is ever breaking new sales records with its selection of high-quality specialist computer magazines. In the services sector, Fürth is now already one of Bavaria's top performers. And this is no accident. Because the architectural, social and geographical criteria plus the commerce-friendly attitude of the city council make up thoroughly favourable parameters – persuasive success factors.

“Atos has around 10,000 employees in Germany in total; around 900 IT experts are employed at the Fürth site. In Fürth, there is also a computer centre with an area of 5,000 m<sup>2</sup> and a state-of-the-art printing centre. In its Fürth location, Atos is close to a lot of customers – an unbeatable advantage for us as an IT service provider. The very well-developed infrastructure in Greater Fürth is another plus for us and one of many aspects, which will continue to make the location attractive for other IT specialists in the future.”

# infra structured

approachable from every single direction



26 | 27



Only 15 minutes drive away: Nuremberg Airport.



Speedy progress: from the "Adler" to the ICE.



Fürth Port: the gateway to the oceans of the world.



Good journey in all directions: optimum connections to the national road network.



Through Fürth and Nuremberg in minutes: with the subway.

A wide variety of transport/travel links make Fürth, the city of the first German railway, more than just an attractive German domestic business venue. The city's central geographical location, right at the heart of Europe, makes it the hub and focal point of international business relationships. National IC and ICE (rail) connections mean fast access to the most important German cities. The nearby motorways make road journeys simple – from Paris to Prague, from London to Vienna, from Berlin to Rome.

Nuremberg International Airport, a mere 15 minutes away by road, provides everything required for intensive, efficient contacts with business partners anywhere in the world. And Fürth Port achieving continually rising freight figures, is the gateway to the Danube states and the international waterways. Last but not least, the best possible public transport network, one of Germany's largest, ensures that people are able to get to work on time.

By land, water or air, within Fürth, to Fürth, from Fürth – travelling is easy from every point of view.

# consumer responsive

shopping with flair

A special atmosphere awaits those who shop in Fürth's city centre. Historic sandstone buildings line the renovated pedestrian precinct from the train station to the town hall. Alongside well-known chain stores, small, elegant shops, which are still run by their owners, are waiting to be discovered. From 2014, additional exquisite clothing stores in another approx. 12,000 m<sup>2</sup> of sales space, which will blend harmoniously into the historic city centre, will cater for a very special kind of shopping with a wide range of international fashion labels. The renovation of further shopping highlights is at the focus of the urban development and will contribute to a further enhancement of the shopping experience in Fürth. And if you need a break, you can find small craft shops, quaint bars and cafés in the old town around Gustavstrasse, between the half-timbered and shingled facades.



Shopping in a special atmosphere: new shopping highlight at the heart of the city.



Sweden Fürth-ers Franconia: the IKEA furniture store.



Plentiful and varied: Fürth's retail trade. Go on a voyage of discovery – well worthwhile!



Dr. Alexander Schlag  
Member of the Board of MIB AG

“ We are not deliberately building a shopping centre here, but are connecting all the shops in the New Centre of Fürth directly to the extended pedestrian precinct in Rudolf Breitscheid Strasse. Retail in Fürth will be given a clear impetus by the New Centre. We want to re-establish Fürth's city centre, which is already an attractive area in which to spend time, as a rewarding shopping destination. ”

# pleasure seeking

” The rich cultural scene in Fürth is most impressive. There is something to please everyone. Be it Stadttheater or Baggasch, Stadthalle or Kulturforum, cultural inspiration goes without saying. And whenever one needs something to laugh about, Comödie Fürth is guaranteed to do the trick. “

multi-talented



Volker Heißmann,  
Director Comödie Fürth



Martin Rassau,  
Director Comödie Fürth



Partnership between city, business and culture: the Kulturforum.



Productions on a grand scale: Stadttheater Fürth (Municipal Theatre).



Excitement at the north end:  
at the stadium of SpVgg Greuther Fürth.



Drawing an audience from far beyond the region:  
Comödie Fürth.



”Queen of Franconia’s Consecration Festivals”:  
Fürth Michaeliskirchweih (Michaelis Fair).

Where a lot of effort is put into progress, leisure should not be short-changed. Fürth has already been known for the high quality of its leisure facilities. There is something for everyone: lovers of traditional Franconian entertainment never miss Michaeliskirchweih, the consecration festival held in October, for instance. Famous cabaret artists can be found at the “Comödie Fürth”, the founders of which are renowned outside Germany and have received an award for their innovative concept. But Fürth’s programme of events also includes theatre performances, musicals, dance shows and large-scale extravaganzas. In the Stadttheater Fürth, there are first-rate guest performances and its own productions; there are international artists in Stadthalle Fürth and concerts and cabaret in the newly renovated Kulturforum Fürth. There is also something for film buffs: in the state-of-the-art cinema centre opened at the start of 2014, 1100 seats in 6 theatres offer pure film enjoyment. And sports fans can watch SpVgg Greuther Fürth play exciting professional football or actively take part in the Fürth Marathon, which attracts not just amateur runners, but also a variety of celebrities from politics and business, year after year – there really is something for everyone.

# relax ing

everywhere lush green

700 hectares of water meadows, 520 hectares of woods, a wonderful park – relaxation and rest galore in the clover leaf city. The degree of proximity to nature experienced in Fürth is quite unique, much greater than large cities normally provide. Fürth not only has green, open spaces just a few minutes walk from the center, but also lovingly kept parks and mature trees that introduce variety to the built up areas, making it possible to live in the heart of nature. And it is not necessary to travel far from Fürth for an enjoyable weekend. The “Neue Fränkische Seenland”, Franconian Lake District, and the hills of the “Fränkische Schweiz”, Franconian Switzerland, are both close by, offering a multitude of leisure time activities.



Unwinding right in the middle of town: the meadowland.



Jugendstil par excellence: Hornschuchpromenade.



Lots of space on 30 hectares: the new Südstadtpark.



All year round holiday feeling: the “fürthermare” thermal spa and water park.



Source of energy: Paradiesbrunnen at Fürther Freiheit.

# challenging

” As a result of farsighted planning and support from the city of Fürth, the Fraunhofer IIS with its Development Centre for X-Ray Technology on the Golfpark site in Atzenhof in Fürth has been able to expand and establish firm roots in the region for the long term. The confidence that the city of Fürth has shown in the Fraunhofer Development Centre for X-Ray Technology so far will, in particular, motivate and encourage its employees to improve the international visibility of the Fürth as a city of science with new research and development results. “

open to new influences



Prof. Dr. Hanke,  
Fraunhofer Institut

Fürth bridges the gap between traditional values and progressive thinking. As a charming place to live and an innovative economic region, the city is also building a bridge to the future: Fürth is making every effort to ensure that the modern age is reflected in an appropriate framework of architecture, infrastructure and culture that satisfies new generations of companies and promises their employees a high quality of life. The fact that the city is in tune with the times is confirmed by the many companies founded here in recent years and by the many forward-looking industries and scientific institutions that have settled here.



Inaugurated in 2013: the new Fraunhofer Development Centre for X-Ray Technology.



Holistic health concept in modern ambience: EuromedClinic Fürth.



Symbol of modern Fürth: congress and conference hotel Pyramide.

# service oriented

“Business needs a healthy climate; it needs dedication, willingness to take risks, solidarity.”

Today, the city of Fürth feels more committed than ever to this claim made by the former Minister of Economics and Chancellor Ludwig Erhard, who was born and raised in Fürth. Opening up new markets, new production methods, new media, new requirements – the market economy is developing rapidly and constantly presenting companies with fresh challenges. To keep up with the pace of these times and to satisfy the ever more urgent demand for information that this entails, the Economic Department of the City of Fürth furnishes you with expert contacts. Looking after local companies, advising business start-ups or providing information to potential investors – we are always there to listen to your requirements.

Our specialists will guide you through the bureaucratic jungle, provide you with comprehensive advice and support, cut red tape and supply information about the financial support that is available. No questions are left unanswered – committed, expert advice guaranteed. It is no coincidence that Fürth city council was presented with the “Business-friendly Council” award for its service-oriented attitude.

Challenge us and make the most of our services.



Minister of Economics and Chancellor from Fürth: Ludwig Erhard.

## distinguished

”

The City of Fürth has managed to lastingly add to its attractiveness through a policy of farsighted investment and purposeful economic development. Thanks to expert, unbureaucratic support from the local authority, and from the Department of Economic Affairs in particular, an attractive, business-friendly environment is blossoming in Fürth. This safeguards existing companies and encourages new ones to settle, which means jobs and training places. The Fürth Chamber of Industry and Commerce Committee intends to continue supporting this process in future and to be available to all who seek to make contact. “



Dr. Christian Bühler,  
Chairman of the Fürth  
Chamber of Industry and  
Commerce Committee



Central contact for entrepreneurs and investors: The Business Town Hall.



Fürth has more to offer than just its attractive appearance.

The facts and figures, too, speak for themselves. Along with more detailed information about the business parks, on the right you will find up-to-date statistics about employment levels, purchasing power and much more. If no information leaflets accompany this brochure, we would be happy to send you up-to-date figures – simply call hotline +49 (0)911 / 974 -21 11.

**Text, concept, design**

**Photographs**

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