

Fürth  
Bamberg  
Erlangen  
Coburg  
500 m

Fürth – the place for business



flexible – effective – innovative





subjects

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Dr. Thomas Jung,  
Lord Mayor

Horst Müller,  
Deputy Mayor for Economic Affairs

” Welcome to Fürth,

The second-largest city in Middle Franconia. Fürth is an attractive place in which to do business and live. It provides companies with the best possible environment, excellent infrastructure and diverse development possibilities. Internationally successful companies such as BRUDER, LEONHARD KURZ, MEDERER, NORMA, SIMBA-DICKIE and UVEX, to name but a few, speak volumes about the advantages of the “cloverleaf city”. Our economic policy is mainly aimed at

- fostering and supporting start-up’s and young entrepreneurs,
- steering them towards interesting, custom-designed commercial and residential areas such as the Darby site and Golfpark Fürth.
- We also point out the close links between science and technology which already makes us, as a university venue in the Fürth metropolitan region, one of Germany and Europe’s most important technology-based regions.
- We also draw attention to the forward-looking theme of regenerative energies and for years we have been amongst the top 10 major German cities when it comes to photovoltaic power generation.

Safety is very important to us – since 2010, Fürth has been continuously identified as Germany’s safest city. And Fürth works hard for progress. The unique agglomeration of excellent business facilities has made Fürth the first Bavarian city to be acclaimed as the “city of science”

Why not take a look at all we are doing – we would be delighted to provide comprehensive advice, specific to your own needs. We look forward to getting to know you and your company. “



# brands galore

Schuco®



famous far and wide



Global leader in hot embossing technology: Leonhard Kurz.



Europe's largest photo pool: Ringfoto.



Sports inspiration from Fürth: the uvex group site in Würzburger Straße.

The town where mirror makers, hat makers and goldsmiths flourished during the 18th century and which the 19th century industrial revolution made into the "town of a thousand chimneys", is quite another place today. Entrepreneurs such as Max Grundig, Gustav Schickedanz and Paul Metz made their mark on the German economic miracle, making products from Fürth a household name far and wide. The town has since become the home of brand names recognized the world over.

UVEX GROUP, TROLLI and BIG are just some of many companies to have made it onto the world stage from beginnings in the clover leaf city. The innovative power of Fürth is something to be proud of. And it is apparent everywhere.



Michael Winter  
Managing Partner of the uvex Group

“ The uvex brand stands for innovative solutions and pioneering technologies within a responsible and sustainable framework. Since its foundation in 1926, uvex has been based in Fürth. At the beginning of 1956, my father, Rainer Winter, introduced the “uvex” brand name, which stands for “ultra-violet ex-cluded”, thereby laying the foundation stone for today’s internationally renowned brand. Continuity remains our company strategy. This is why we are committed to Fürth and Germany as places to do business. The parent company, UVEX WINTER HOLDING GmbH & Co. KG, and also the sub-groups UVEX SAFETY GROUP GmbH & Co. KG and UVEX SPORTS GROUP GmbH & Co. KG can be found in Hardhöhe in Fürth, and five of our production sites are in Germany. ”

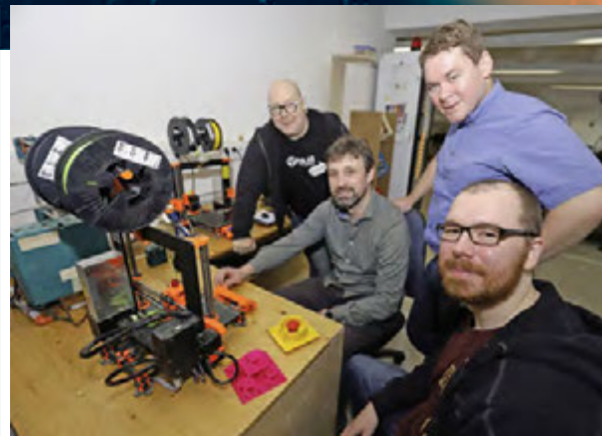


# keen to do business

always good for an idea

Fürth strongly features manufacturing, service, and trading businesses. A study commissioned by the Bayerisches Zentrum für Kultur- und Kreativwirtschaft confirms Fürth's enormous potential in the sector of creative industries. Annually increasing above-average growth rates regarding freelancers, enterprises, workforce, and turnover figures count for Fürth's leading role as a central creative hotspot within the Metropolregion Nürnberg. "Fürth can compete nationwide with outstanding cities such as Hannover, Essen, Leipzig, or Münster."

Innovative impulses are the order of the day in Fürth. And these do not always spring from global groups. Dynamic medium-sized companies, such as toy makers Simba-Dickie and Bruder and the world's leading foil manufacturer Leonard Kurz regularly provide impetus to traditional market segments. High-tech products are developed and produced in Fürth. Thus LPKF Laser & Electronics AG, which has recently opened premises in Fürth, produces machines and laser systems with enormous potential for innovation in electronics production, medical technology, the automotive industry and in the production of solar cells. And iba AG is regarded throughout the world as the leading specialist in high-quality systems for measurement data acquisition and analysis, signal processing and automation, whose products ensure smooth operation primarily in the steel and metal industry, the paper and fibre industry, in traffic engineering, at test benches and in energy supply. The perfect interaction of mould construction and plastics manufacturing for high-precision products offers Hoefer & Sohn for international customers from the automotive, cosmetics, electronics, and consumer product industries. With convincing performance and economic efficiency.



High-Tech Workshop for Everybody: Fablab Fürth



High-Precision Mould Construction and Plastics Manufacturing: Hoefer & Sohn



Specialist in automation systems: new company headquarters of iba AG.



Quality toys made in Fürth: BRUDER toys.



Innovative technology leader in laser plastic welding: LPKF Laser & Electronics AG



Dr. Christoph Badock, Martina Badock, Managing directors, Hoefer & Sohn

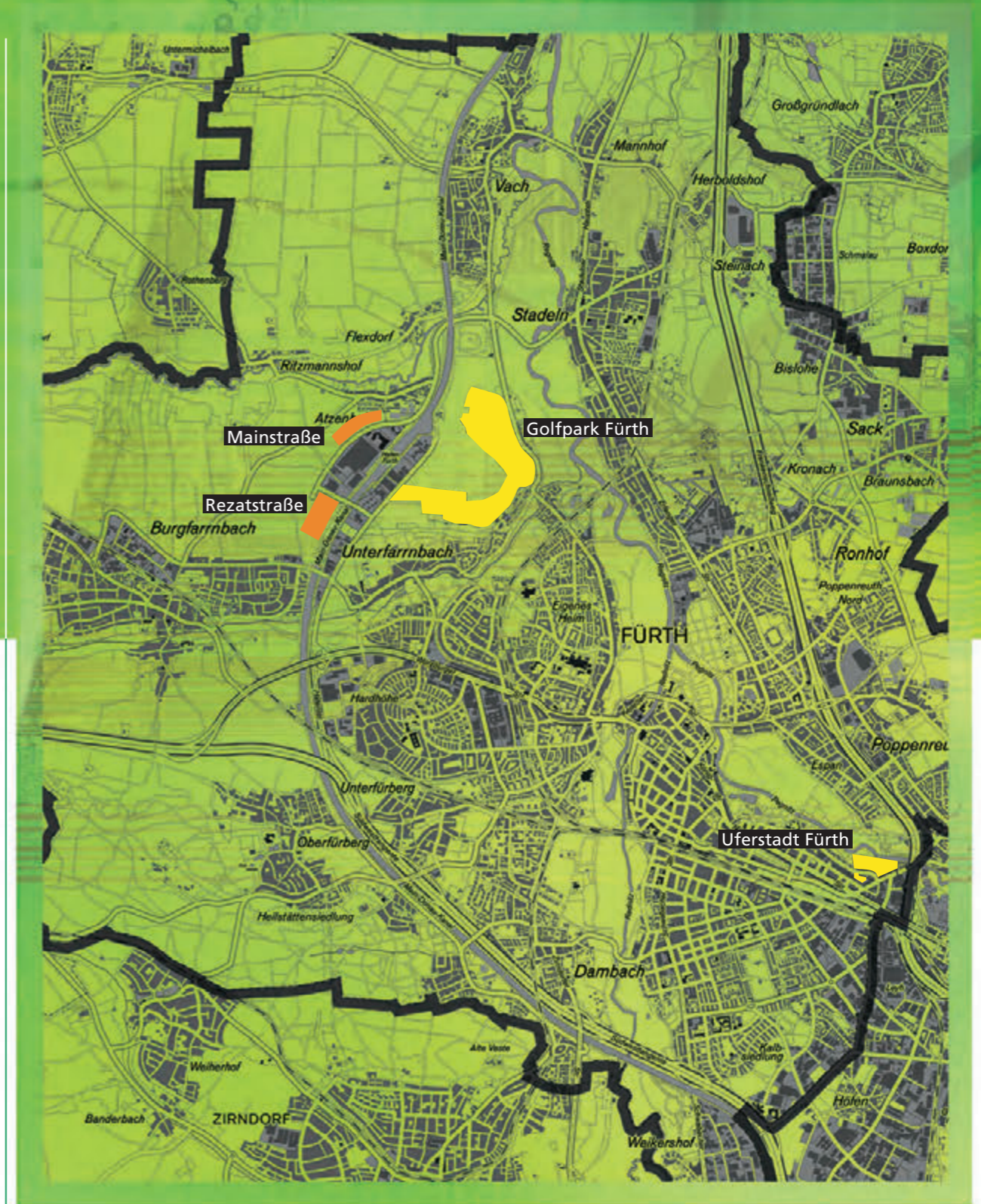
“ Since its foundation in 1876, our company has been situated and deeply rooted in Fürth. During all those years, our business has always been highly recognized and supported by the city as an enterprise and employer. This has induced us to also erect the long-term 3,600 m<sup>2</sup> expansion of our manufacturing facilities and 1,500 m<sup>2</sup> of additional office space at our premises in Fürth. This is the right place for our high-tech processes and products. We feel perfectly at ease and well cared for in Fürth – and with us all our 140 employees. ”



# broad based

equal to any expectation

Business ideas stand or fall dependent on the choice of location. Fürth is the answer. Be it a young company wishing to break into new markets or an established business intent on achieving their expansion objectives. Those wishing to combine their business ambitions with innovative architecture or with thematic concepts ought to consider, for example, the forward-looking modular construction of the Gewerbehof, the prestigious ambience of the Technikum Fürth – Neue Materialien or Uferstadt. Or is it a matter of settling in Fürth to obtain space to grow, the fastest transport/travel links or a central inner city location? Whatever the need, Fürth has something to offer you, a solution to every requirement.



Existing industrial areas Potential commercial spaces near Main-/Rezatstraße



# in great demand

“Something new in the West” – this could be the slogan for the Hardhöhe West Business Park that has been developed in the west of the city on a site of 23 hectares, which approximately corresponds to the area of 30 football pitches. And with its exposed position as regards urban development – with a direct link to the south-west bypass and thus to the national road network – the plots were in great demand.

The pioneer was the natural food chain Ebl. From its new headquarters, equipped according to the highest environmental and technical standards, Ebl supplies 21 branches in Northern Bavaria – and counting – with organic products from the region. In close proximity, the new and ultramodern company headquarters of the discount supermarket chain NORMA has been set up, extending over four levels and more than 9,000 square meters of floor space. From here, all business activities of the entire enterprise with about 1,400 supermarkets in four countries are organized. The headquarters is located near the big NORMA logistics center, which has been opened in 2013 already. More companies from the electronics and craft sectors have also been located in the area within a very short period of time.

## with good connections

“ The growth of NORMA has started in Fürth; with the new headquarters, we are pointing the way to the future at our original company location. We are deeply convinced that we will continue to commit ourselves to the interests we share with our region. ”



Gerd Köber  
CEO NORMA  
Lebensmittelfilialbetrieb  
Stiftung & Co.KG



Solectrix: Innovator, developing service provider and producer in the field of camera-based embedded systems



Specialist in project-based electronics development and production:  
Mikrolab GmbH



Investment in the future: Norma headquarters and logistics centre.





Dipl.-Ing.(FH) Wolfgang Schöberl,  
Managing director, vhf elektronik GmbH

# up-and-coming

“In addition to its good infrastructural accessibility, the Golfpark also offers us a pleasant working environment for the production of our sophisticated FPGA designs, electronics developments and CNC electronic control systems for all vhf milling machines. The mix of local recreation and commercial businesses enables our employees to relax and reflect now and again in order to get fresh inspiration for new products. Since 2016 we are at home in the Golfpark and we have never regretted our relocation.”

## fit for work and play

The Old Atzenhof Airfield is flying high again. The Golfpark Fürth extends over 123 ha and features an 18 hole championship golf course as well as a 9 hole short course in the vicinity of innovative businesses, service providers and sports and leisure facilities – surrounded by old trees and large green areas. Thus, an interesting mixture of historic aircraft hangers and innovative new buildings is developing. The new fencing and riding sports centres are to be joined by more sports and leisure facilities. And in the newly inaugurated Fraunhofer Development Centre for X-Ray Technology, which is unique in Germany, large components from aerospace, cars or sea containers can also be investigated with x-rays, computer tomography, ultrasound and thermography, non-destructively and with state-of-the-art technology.



Specialists for innovative FPGA designs and electronics development:  
vhf elektronik GmbH



PREMIO GROUP: family-owned enterprise with a passion for coffee.



Unusual setting for service provision, sports and leisure activities: Golfpark Fürth.

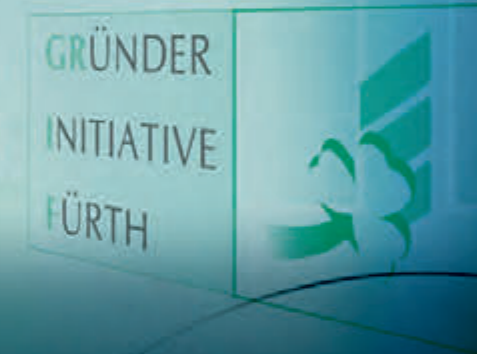


# entrepreneur friendly

Far beyond the city limits of Fürth, the Complex Business Centre has made a name for itself as the perfect location for business start-ups, self-employed people and young companies from skilled trades and services. Due to its innovative modular design with individual units, the high-tech building can be optimally adapted to individual requirements. With a number of communal facilities and a conference centre with several conference rooms, an all-round service awaits the tenants, allowing them to concentrate fully on their own business development.

This proven and successful concept was continued with the second construction phase, which was started in 2012 and was also subsidised by the State of Bavaria. Thus, a total of around 8,000 m<sup>2</sup> of floor space is available in the Complex in new-age surroundings with pioneering architecture – and at extremely attractive conditions. Here, the tenants benefit not only from an exposed location right on the Main-Danube Canal and excellent transport connections to the south-west bypass, but also from a network that has evolved from the companies already located there. This provides space for a wide variety of synergies and opens up new perspectives. The start-up experts from Gründerinitiative Fürth (GriF) provide business start-ups and young companies, in particular, with a wealth of expert advice and support to help them on their way to independence..

ideal for setting up businesses



“Clearly you need good nerves in the initial phase, in particular, when founding a company. Thankfully, I was able to rely completely on the experts from Gründerinitiative Fürth (GriF) in this hectic period – they were the perfect partners. Since I moved to the Complex business centre, I have felt completely at home. Here, you can find a great mix of companies from industry, skilled trades and service sectors. Some collaborations and, of course, orders have already resulted from this. It’s perfect!”



Bastian Ditz  
Metallblick e.K.



Forward-looking business project for craft trades and service companies: the Gewerbehof Fürth complex.



Inexpensive rentable space for young companies: distinctive and purpose-designed.



# post modern

working where your life is

Right on the outskirts of the city, at the heart of the Nuremberg-Fürth-Erlangen triangle, a new urban centre has developed in Uferstadt. Situated in an established neighbourhood, in direct proximity to the renaturalised banks of the Pegnitz River and featuring a ground-breaking overall architectural concept, Uferstadt combines life and work in a unique way. Here, premises for productivity and regeneration are found alongside a wide range of cultural and dining options. Your neighbours for successful business networking are already there – including a research centre, communications specialists and IT service providers.

The Institute for Advanced Materials and Processes (Zentralinstitut für Neue Materialien und Prozesstechnik, ZMP) does more than merely open up new opportunities in one of the sure markets of the future; it also makes Uferstadt a city of innovation and Fürth a university city. Only recently, the ZMP was extended by a research project Novel Materials and Production Processes of Components Applied in Process Engineering (VerTec) and the Bavarian Polymer Institute (BPI).

Flexible parcels of space ranging from 150 to 10,000 m<sup>2</sup>, laid out to suit specific needs, provide innovative companies from a wide variety of industries with the required space for development.



The best possible ambience, image and infrastructure: Uferstadt Fürth.



Elena Lünemann,  
Campus manager, Investa Asset Management GmbH



Excellent working conditions combined with quality of life and quality leisure time.



Radio history in the former Grundig headquarters:  
Germany's largest radio museum.

” Work better in Fürth - The Plant Uferstadt is located directly on the renaturalized Pegnitzufer, on the city border to Nuremberg. The former Grundig location is characterised by individual, separately developed campus buildings. We have a clear goal: to make optimum use of rental units so that the tenant does not have to worry about anything that distracts him from his work. With our full-service package, we are at your side with advice and action - from needs analysis and tenant-specific construction planning to permanent tenant support and facility management. In other words, everything that facilitates a change of location. In cooperation with the architect's office, we are happy to realise individual tenant wishes. A special feature of The Plant Uferstadt are the generous green and open spaces, which form an organic transition to the nearby city park. Over the river the "Quellensteg" leads to the Pegnitz meadows on the opposite side. More job quality through more green - The Plant Uferstadt has it! ”



# techno logical

“ The increased intensity of the dialogue being conducted between the world of commerce and the world of science surely makes sense because university researchers only obtain an idea of how things are in practice from close cooperation with industry, so they can go on to develop their potential in a more targeted way. On the other hand companies have the opportunity to show new academic talent the ropes whilst actually “on the job”, thereby increasing their efficiency. This is a rewarding system for all concerned, and we shall be pursuing it even more intensively in future. ”

New materials are the prerequisite for innovative production processes and products, right across the board. In this area too, there are a lot of well-known companies established in Fürth, such as Leonhard Kurz, UVEX, PolyIC and Kennametal.

This field of expertise has been the focus of further development: at the “Technikum Fürth – Neue Materialien”, various departments of the Friedrich-Alexander University of Erlangen-Nuremberg and well-known high-tech companies are working towards progress together as a research and development consortium, with sponsorship from both the local and national governments. The Fraunhofer Institute is researching new methods of non-destructive materials testing using various testing technologies. In 2013, the Fraunhofer Society’s state-of-the-art Development Centre for X-Ray Technology was inaugurated on the Golfpark Fürth site. With the “Technikum Fürth – Neue Materialien”, Fürth is regarded as a forward-looking, prestigious location, where innovators are in the best company.

concentrating on the way ahead



Pooled progress under one roof: Technikum Fürth – Neue Materialien.



Prof. Dr.-Ing. habil.  
Marion Merklein,  
Managing director  
Neue Materialien Fürth GmbH



Printed electronics: RFID tags for PolyIC GmbH.



Non-destructive materials-testing using state-of-the-art x-ray technology at the Fraunhofer IIS



State-of-the-art plastics processing: Neue Materialien Fürth GmbH.



# rich in information

The establishment of the Institute for Advanced Materials and Processes (ZMP) in Uferstadt has made Fürth a university city. The primary focus of the ZMP's work is the development of innovative processes for the production of moulded parts from new lightweight materials. Innovative ideas from the basic research of the chairs involved are developed through to the prototype stage. The close geographical proximity between Technikum Fürth and Neue Materialien Fürth GmbH, where they are applied in industry on a low volume production scale, and the close cooperation with industry partners guarantee industry-related research.

And the qualified personnel required for this are also trained locally. Semester by semester, the job market is supplied with young academics by the Friedrich-Alexander University and the Nuremberg Institute of Technology. With the Wilhelm Löhe University of Applied Sciences (WLH), the Diakonie Neuendettelsau launched the first private university for healthcare and nursing. The Ludwig Erhard Zentrum (LEZ) with Erhard's birthplace and a remarkable new building nearby is one of Germany's most unique documentation, research, exhibition and meeting centre. The permanent exhibition on 1,200 m<sup>2</sup> provides insights on contemporary history and economy as well as on Erhard's concept of a social market economy, taking advantage of the latest museum technologies and didactics. An economic research institute with an endowment chair shall deal with Ludwig Erhard's governmental visions and the theoretical basics of social market economy and make use of the results of scientific research into national and international debates on economic and financial policy.

## expert in research and science



Wilhelm Löhe University of Applied Sciences in the Südstadtpark.



Prof. Dr. Jürgen Zerth  
Director of the IDC Research Institute,  
Professor of Economics at the  
Wilhelm Löhe University of  
Applied Sciences



High-tech lightweight construction from Fürth for the automotive industry.



Since 2007, Bavaria's first Science City.



Having a Look at the Permanent LEZ Exhibition  
©Stiftung Ludwig-Erhard-Haus

“ The youngest “child” of the “science city” Fürth is the IDC scientific research foundation, which has been established in 2011 by the deaconry of Neuendettelsau and has become part of Wilhelm-Löhe-Hochschule for applied sciences in 2012. Our aim is to embrace the demographic change primarily as an opportunity and to work on new concepts for better care at the interface between healthcare and nursing, in research and teaching. In Fürth, we have been given the opportunity to work in wonderful surroundings in the Südstadtpark. Thus, Fürth has become more than just our academic home ”



# adapt able

a Mecca for service providers



A wealth of ideas plus craftsmanship: a telefilm medienprojekte GmbH film shoot



Expertise in Electronic Entertainment: Computec Media AG.



Markus Neubauer,  
Managing director,  
Silbury Deutschland GmbH



Historical Surroundings for Creative Ideas: the Malting Floors



LAUER-FISCHER – pharmacy IT in Fürth's "Uferstadt"

“More than ten years ago, we opted for Fürth as the location of the Silbury headquarters – a decision we have never regretted to this day. Since then, Silbury has steadily grown and evolved greatly – just like Fürth. When our office reached the limits of its capacity, we also remained faithful to Fürth, of course – and opened our House of Innovation on the malting floors premises. What I particularly appreciate about Fürth? Short decision paths, reliability, and, of course, the great number of interesting companies located here that Silbury gladly accompanies into a successful future – with custom-tailored solutions in the fields of New Work and Digital Transformation.”

The structural change from industrial society to service provision society has been a success in Fürth. The former industrial city is now home to dynamic marketing companies, multimedia specialists and communication professionals. Alongside nationally and internationally renowned companies Atos and LAUER-FISCHER, young and ambitious companies such as the Internet company SoHard, the IT company SINTEC, Esirion, Axinom, Brandad or a whole range of highly creative communication agencies have for years been asserting themselves with innovative ideas in fiercely contested market segments. And Fürth's Computec Media AG is ever breaking new sales records with its selection of high-quality specialist computer magazines. The malting floors premises are an outstanding example of architectonic redevelopment – with the successful transformation of the historic, heritage-protected building stock of the former Humbser brewery into modern, individual commercial spaces for innovative and creative businesses – from IT specialists to a newspaper publisher.

In the services sector, Fürth is now already one of Bavaria's top performers. And this is no accident. Because the architectural, social and geographical criteria plus the commerce-friendly attitude of the city council make up thoroughly favourable parameters – persuasive success factors.



infra

# structured

approachable from every single direction



26 | 27



Only 15 minutes drive away: Nuremberg Airport.



Speedy progress: from the "Adler" to the ICE.



Fürth Port: the gateway to the oceans of the world.



Good journey in all directions: optimum connections to the national road network.



Through Fürth and Nuremberg in minutes: with the subway.

A wide variety of transport/travel links make Fürth, the city of the first German railway, more than just an attractive German domestic business venue. The city's central geographical location, right at the heart of Europe, makes it the hub and focal point of international business relationships. National IC and ICE (rail) connections mean fast access to the most important German cities. The nearby motorways make road journeys simple – from Paris to Prague, from London to Vienna, from Berlin to Rome.

Nuremberg International Airport, a mere 15 minutes away by road, provides everything required for intensive, efficient contacts with business partners anywhere in the world. And Fürth Port achieving continually rising freight figures, is the gateway to the Danube states and the international waterways. Last but not least, the best possible public transport network, one of Germany's largest, ensures that people are able to get to work on time.

By land, water or air, within Fürth, to Fürth, from Fürth – travelling is easy from every point of view.



# consumer responsive

Fürth's city centre provides shopping facilities with a special atmosphere. Many shops are still owner-managed and offer a particularly familial flair, which makes shopping a truly inspiring experience. With the opening of Neue Mitte, popular international fashion chains have been added to the range of retailers. In 2017, the completion of the Carré Fürther Freiheit breathed new life into the area and further extended the choice of shopping opportunities. Since May 2019, the last gap in the shopping mile between Hornschuchcenter and the old town centre has been bridged with the realization of Fürther Markt. The popular stalls offer an additional, wide selection of fresh and diversified treats. On top of that, the former shopping mall is presently undergoing complete refurbishment and will reopen as the new FLAIR centre offering a shopping experience on three floors, complete with an integrated food world.

With this, the accomplishment of the next milestone comes into sight.

shopping with flair



Shopping in a special atmosphere: new shopping highlight at the heart of the city.



Starting in 2021: The New „Flair Fürth“ Centre



Plentiful and varied: Fürth's retail trade. Go on a voyage of discovery – well worthwhile!



Gerd Wagner  
Handelsverband Bayern –  
local chairman, City of Fürth

“Neue Mitte” and the “Fürther Markt“ with its unique charm are having a positive impact on the shopping experience in Fürth. From 2021, the Flair Fürth Centre will provide even more retail and gastronomic opportunities on about 18,000 m<sup>2</sup>. Particularly outstanding is the great number of owner-operated retail shops, gastronomic and crafts businesses that provide Fürth with its specific flair. This mix distinctly shapes Fürth's unique character. ”



# pleasure seeking

“Fürth has a multifaceted, lively, and colourful cultural scene. And we do not just say this, because our Comödie has become the most successful private theatre in the south of Germany, which makes us very proud of course. But also, because our municipal theatre, the Kulturforum, the Kofferfabrik as well as our town hall offer diversified programmes practically every day, which do not have to hide behind similar offers in much larger cities.”

multi-talented



Martin Rassau,  
Director Comödie Fürth



Volker Heißmann,  
Director Comödie Fürth



Drawing an audience from far beyond the region: Comödie Fürth.



Productions on a grand scale: Stadttheater Fürth (Municipal Theatre).



Partnership between city, business and culture: the Kulturforum.



Another reason to celebrate: the new main stand of the SpVgg Greuther Fürth stadium



“Queen of Franconia’s Consecration Festivals:  
Fürth Michaeliskirchweih (Michaelis Fair).

Where a lot of effort is put into progress, leisure should not be short-changed. Fürth has already been known for the high quality of its leisure facilities. There is something for everyone: lovers of traditional Franconian entertainment never miss Michaeliskirchweih, the consecration festival held in October, for instance. Famous cabaret artists can be found at the “Comödie Fürth”, the founders of which are renowned outside Germany and have received an award for their innovative concept. But Fürth’s programme of events also includes theatre performances, musicals, dance shows and large-scale extravaganzas. In the Stadttheater Fürth, there are first-rate guest performances and its own productions; there are international artists in Stadthalle Fürth and concerts and cabaret in the newly renovated Kulturforum Fürth. There is also something for film buffs: in the state-of-the-art Cineplex cinema centre opened in 2015, 1100 seats in 6 theatres offer pure film enjoyment. And sports fans can watch SpVgg Greuther Fürth play exciting professional football or actively take part in the Fürth Marathon, which attracts not just amateur runners, but also a variety of celebrities from politics and business, year after year – there really is something for everyone.



# relax ing

everywhere lush green

700 hectares of water meadows, 520 hectares of woods, a wonderful park – relaxation and rest galore in the clover leaf city. The degree of proximity to nature experienced in Fürth is quite unique, much greater than large cities normally provide. Fürth not only has green, open spaces just a few minutes walk from the center, but also lovingly kept parks and mature trees that introduce variety to the built up areas, making it possible to live in the heart of nature. And it is not necessary to travel far from Fürth for an enjoyable weekend. The “Neue Fränkische Seenland”, Franconian Lake District, and the hills of the “Fränkische Schweiz”, Franconian Switzerland, are both close by, offering a multitude of leisure time activities.



Unwinding right in the middle of town: the meadowland.



Jugendstil par excellence: Hornschuchpromenade.



Lots of space on 30 hectares: the new Südstadtpark.



All year round holiday feeling: the “fürthermare” thermal spa and water park.



Source of energy: Paradiesbrunnen at Fürther Freiheit.



# challenging

” In line with the societal developments of our time, the Fraunhofer-Entwicklungszentrum Röntgentechnik, a division of Fraunhofer IIS, presently addresses topics such as digitalization as well as applications based on artificial intelligence. Supported by Fürth, the institute has become a globally recognized research centre for x-ray technologies. The portfolio also includes modern methods of optical metrology.

With our work in Fürth, we significantly contribute to the increasingly important idea of a closed circle economy from the development of materials to recycling methods. “

open to new influences



Prof. Dr. Hanke,  
Fraunhofer Institut

Fürth bridges the gap between traditional values and progressive thinking. As a charming place to live and an innovative economic region, the city is also building a bridge to the future: Fürth is making every effort to ensure that the modern age is reflected in an appropriate framework of architecture, infrastructure and culture that satisfies new generations of companies and promises their employees a high quality of life. The fact that the city is in tune with the times is confirmed by the many companies founded here in recent years and by the many forward-looking industries and scientific institutions that have settled here.



Inaugurated in 2013: the Fraunhofer Development Centre for X-Ray Technology situated in the Golfpark Fürth.



Holistic health concept in modern ambience: Schön-Klinik Fürth.



Symbol of modern Fürth: The Excelsior Hotel Nuremberg Fürth.





# service oriented



“Business needs a healthy climate; it needs dedication, willingness to take risks, solidarity.”

Today, the city of Fürth feels more committed than ever to this claim made by the former Minister of Economics and Chancellor Ludwig Erhard, who was born and raised in Fürth. Opening up new markets, new production methods, new media, new requirements – the market economy is developing rapidly and constantly presenting companies with fresh challenges. To keep up with the pace of these times and to satisfy the ever more urgent demand for information that this entails, the Economic Department of the City of Fürth furnishes you with expert contacts. Looking after local companies, advising business start-ups or providing information to potential investors – we are always there to listen to your requirements.

Our specialists will guide you through the bureaucratic jungle, provide you with comprehensive advice and support, cut red tape and supply information about the financial support that is available. In cooperation with the project Jobstarter (subsidized by the federal government and the European Social Fund), our new online platforms maps.fuerth and joberfolg.fuerth support the self-promotion of local enterprises and their search for qualified workforce.

Challenge us and make the most of our services.

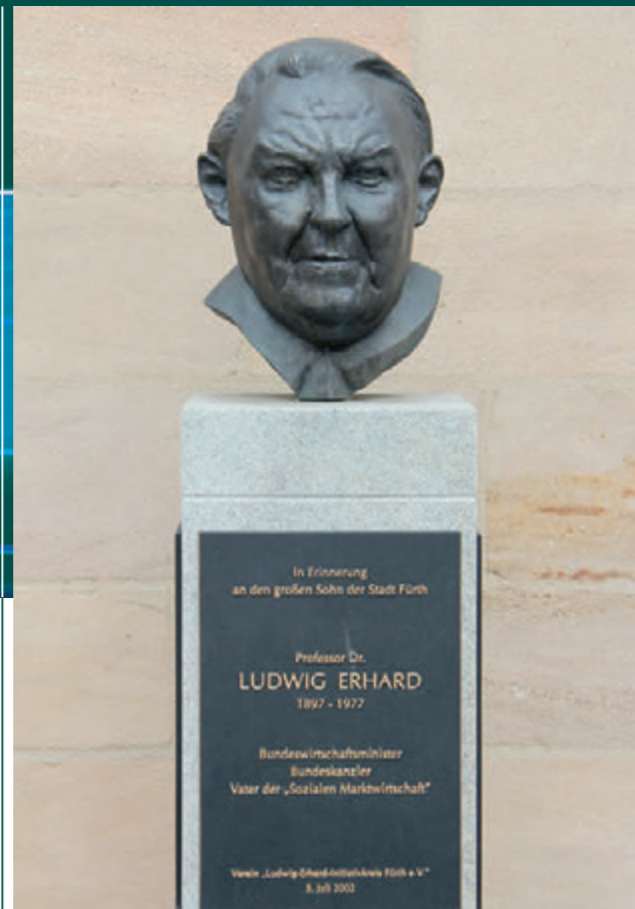
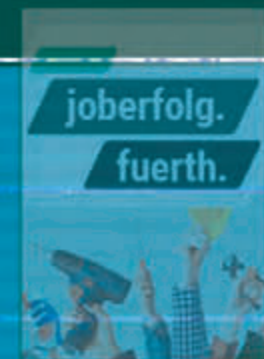
## distinguished

”

The City of Fürth has managed to lastingly add to its attractiveness through a policy of farsighted investment and purposeful economic development. Thanks to expert, unbureaucratic support from the local authority, and from the Department of Economic Affairs in particular, an attractive, business-friendly environment is blossoming in Fürth. This safeguards existing companies and encourages new ones to settle, which means jobs and training places. The Fürth Chamber of Industry and Commerce Committee intends to continue supporting this process in future and to be available to all who seek to make contact. “



Dr. Christian Bühler,  
Chairman of the Fürth  
Chamber of Industry and  
Commerce Committee



Minister of Economics and Chancellor from Fürth: Ludwig Erhard.



Central contact for entrepreneurs and investors: The Business Town Hall.





Fürth has more to offer than just its attractive appearance.

The facts and figures, too, speak for themselves. Along with more detailed information about the business parks, on the right you will find up-to-date statistics about employment levels, purchasing power and much more. If no information leaflets accompany this brochure, we would be happy to send you up-to-date figures – simply call hotline +49 (0)911 / 974 -21 11.

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Fürth – the place for business

flexible – effective – innovative



In co-operation with the  
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